

Principal Consultant



Ana Cheong is the Principal Consultant of a consulting company which creates and delivers customised, leading edge personal and professional development programs that impact the success of both corporations and individuals.

Her forte is in image and personal branding with more than a decade of experience in the corporate world and fashion & cosmetic industry. She understand the people she works with and more importantly she understand the significance of one's personal image and the impact it can make.

Loved by her audience, Ana believe image and personal branding is from *inside-out* and continue to touch all who comes her way with her intuitive approach

“Brand Your Image with ABC”

* ABC refers to your appearance, behaviour & communication.